

Digitalization and increased efficiency in purchasing with Ariba Strategic Sourcing

**Company:**

ENERCON GmbH

Industry:

Renewable energies- mechanical engineering

Products:

Wind turbines

Company structure:

Mid-tier

Turnover:

4.3 billion €

Headquarter:

Aurich, Germany

Website:

www.enercon.de

CHALLENGES

- Minimize workarounds caused by system breaks or Excel files
- New introduction of auction types into the purchasing process with Ariba Sourcing
- Integrate interfaces and get involved on the way to digitization
- Training and informing end users in international hubs
- Implementation of the practice by bringing in employee experience (key user concept)
- Change Management

SOLUTIONS

- SAP Ariba Supplier Lifecycle and Performance
- SAP Ariba Strategic Sourcing
- SAP Ariba Contracts

ADVANTAGES

- Compliance / Securing (SoD) of the purchasing processes in the entire corporate group
- Efficiency through standardization & automation
- Effectiveness through digitalization and minimization of complexity
- Improved control of end-to-end processes by increasing cost and process transparency
- Regular releases enable the further development and continuous improvement of system usage, system scope and user-friendliness

WHY APSOLUT?

- Experience in implementing the S2C modules of SAP Ariba, as well as in the connection to SAP S/4HANA
- Introduction of best practice examples
- Flexibility in the implementation and realization of the requirements
- Combination of IT expertise and specialist department-> project character



Go-live and subsequent rollout immediately implemented in the entire department. Module implementation based on the process landscape



Project implementation within the planned project time considering different time zones, remote workshops and support

FROM PROJECT WORK TO A LONG-TERM PARTNERSHIP

ENERCON GmbH is one of the world's leading manufacturers of wind turbines and is a global player with a worldwide presence.

The tasks of ENERCON GmbH's Global Procurement and Supply Chain department are, in addition to the sustainable safeguarding of competitiveness, the procurement of high-quality, low-priced products and raw materials that can be procured in the required time, while keeping the purchasing risk controllable. In the face of competition on national and international markets, which is becoming ever more intense, quality, service and compliance with fundamental environmental and social standards are the basic framework.

Global Procurement and Supply Chain at ENERCON means centralized management under a global structure in order to master the challenges of Industry 4.0. Here, employees need the right tools to work strategically and generate long-term savings. This new tool should not only map the existing purchasing processes, but also provide more transparency with regard to the scope of tasks, throughput times, costs and efficiency. By digitizing the strategic end-2-end process of purchasing, administrative work should be largely automated and strategic work intensified. The integration of a cross-functional exchange between employees and systems of interfaces should ensure compliance and improve the exchange of information. A special focus in the selection of the tool was the integration into and communication with the existing IT landscape, with SAP being the leading enterprise system.

After an extensive and time-consuming selection process, the choice fell on the SAP Ariba solution. Among other things, the easy and free integration of suppliers and the mapping of a complete supplier life cycle management were decisive factors. The complete mapping of the purchasing process and transfer to the operational units through communication with SAP in the form of automatic creation of SAP documents and exchange of master data increases the added value of the tool enormously. As a cloud-based application and established system, Ariba also brings the added value of availability, maintenance and further development by the supplier. Furthermore, the integrated support through videos, training materials and ticket system provides 24/7 support for internal users and suppliers.

When apsolut was looking for a competent partner to enable it to take full advantage of the new system, the company's great expertise in implementing the Ariba modules came to the fore. apsolut then impressed the company with a clear implementation roadmap and existing expertise in implementing the modules. The implemented system landscape comprises the SAP Ariba modules Supplier LifeCycle and Performance (SLP), Strategic Sourcing, and Contracts.

During implementation, apsolut focused on checking the complexity of existing processes and integrating lean structured processes in line with requirements using best practice approaches. In the first wave, the company focused on the Sourcing module in order to generate visible improvements for end users in their daily business as quickly as possible



and to gain experience with the main module for purchasing. During the implementation, ENERCON also took the opportunity to introduce auction functionality with SAP Ariba, thereby expanding the purchaser's portfolio of methods. The use of SAP Ariba SLP also enables ENERCON to eliminate manual tasks, such as supplier master data or queries of system-integrated necessary documents and information. The increased transparency and harmonized processes have not only increased the efficiency but also the quality of the workflows, enabling closed supplier management from onboarding to phase out. During system configuration, apsolut implemented tasks, approval matrices, templates, and reports for the combined, coordinated, and automated networking of all modules.

ENERCON GmbH is very satisfied with the result and the implementation of the project. In addition to the uncomplicated cooperation in partnership during the entire project period, the wind turbine manufacturer emphasizes the constant exchange of knowledge, which made it much easier to use and configure the system independently after the project. Thanks to apsolut's solution-oriented work, ENERCON's customer interests were effectively asserted and implemented in the face of Ariba's deployment leads and developers. Over the joint project term, apsolut developed into a valued and reliable partner that will continue to meet the challenges of Industry 4.0 in purchasing with ENERCON in the future.

IMPLEMENTED TOOLS



SAP Ariba
Strategic Sourcing



SAP Ariba Supplier Lifecycle and
Performance Management



SAP Ariba Contracts